

ISO 39001:2012:

A Standard for Road Traffic Safety Management System (RTSMS)

ISO 39001:2012 is a standard for Road Traffic Safety Management System (RTSMS) certification that allows organizations interacting with the road traffic system to reduce serious injuries, deaths, and other costly incidents related to traffic accidents that it can influence. The requirements of the standard include:

- The development and implementation of an appropriate RTS policy
- The development of the objectives of the organization's RTS action plans legal and other requirements while accounting for their current organizational objectives.
- Information related to road traffic safety that the organization identifies as the criteria elements which the organization can control influence.



The ISO 39001:2012 standard is based on the Plan-Do-Check-Act model and complies with the PDCA High Level Structure. These two characteristics make it easy to integrate the RTSMS with other management systems and certifications, such as an ISO 9001-compliant QMS, an ISO 14001-compliant EMS, and an occupational health and safety program certified to ISO 45001.

Road accidents, despite having statistically decreased in recent years, still cause a high number of deaths and injuries – a costly issue that everyone on the road has to contend with. ISO 39001:2012 seeks to strategically mitigate the risk of an organization's drivers, delivery persons, and other road- and driving-based operations becoming involved in such incidents; unnecessary speed, fatigue, stress, and distraction while driving can be critical factors in road accidents that a certified RTSMS can help address. Ideally, an RTSMS certified to ISO 39001:2012 will cover:

- An accurate analysis of road traffic in the RTS context analysis which an organization operates
- Management buy-in and commitment
- Determination of risks and opportunities (with a goal of continuous improvement)
- A detailed, thorough ongoing analysis of the RTS, including identification and tracking of measurable objective performance factors and plans to achieve set goals and milestones

No matter what sector or industry a company belongs to, ISO 39001 certification through PJR's independent third-party services may help strengthen image and reputability through demonstrating a proactive approach to safety.

